

4. CUTS International-India-2016

Right Choice Fund Project (*Advocacy on the issue of Sales incentives/Miss selling of financial products affecting Consumer's Rights*) for better and effective mechanism to control miss-selling of financial products to consumers due to agent commission offers. Conducted 500 surveys of urban banked consumers in the city of Jaipur, Chennai, Kolkata, New Delhi and Mumbai; of urban financial consumers having experience of buying at least one financial product (loan, credit/debit card, insurance, mutual funds deposits etc.) from each of the city. Conducted 100 surveys of bank's front desk sales staff (responsible for selling various financial products), 600 data entry in soft format (Excel sheet).